

# AgentAdvantage Website Blog Instructions

## Introduction

We are happy to announce the addition of a Blog module to our AgentAdvantage website products. This blog module is completely integrated with our websites. Rather than having to establish a blog on another website, or worry about trying to frame a third-party blog within your AgentAdvantage website, the completely integrated blog module gives you one-stop access to your website and blog. Additionally, there is no need to create a totally new design for your blog. Our integrated blog shares the same layout as your AgentAdvantage website, saving you time and keeping branding across your internet presence consistent.

Please follow these instructions for setting up and working with your new blog! As you go through the setup and handling of the blog, please feel free to send any issues you might encounter, questions about use, ideas for features we can include in the future releases, or general comments about the blog to [support@homes.com](mailto:support@homes.com). We want this blog to be the best it can be for you and all of our clients, so we greatly value your participation and feedback.

## Setting Up Your Blog

In order to begin working with your blog, you must first log into the Control Panel of your website.

From your Control Panel main page, click on the Website & Content tab. You will see the Blog icon towards the right side of the screen. Click on the Blog icon to open your blog.

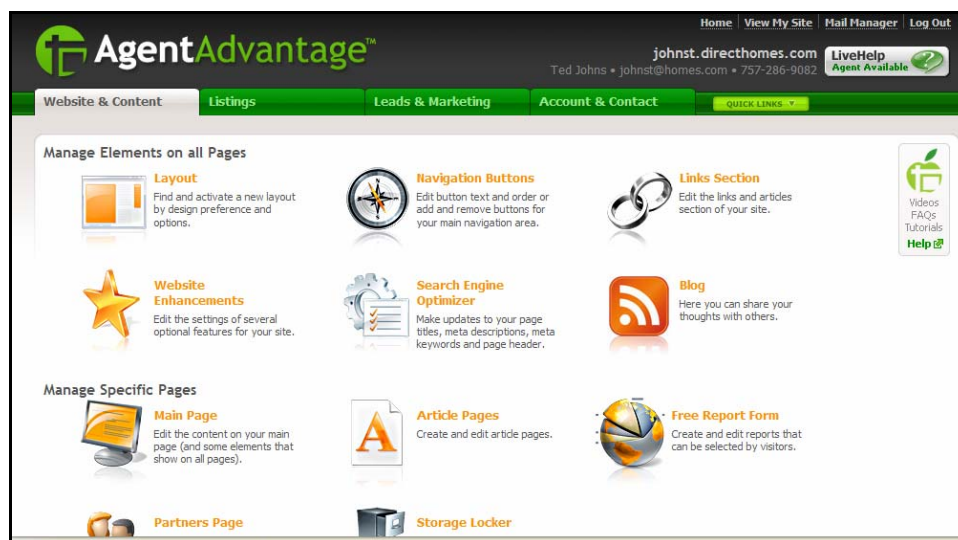


Figure 1

Once you have clicked on the Blog button, you will get a “Welcome to Weblog” page. Your username will be the name of your domain for your AgentAdvantage website (e.g., johnst.directhomes.com). Your password has been set to be the same as your Control Panel password. Enter these and click “Login.”

The screenshot shows the AgentAdvantage website interface. At the top, there is a navigation bar with links for Home, View My Site, Mail Manager, and Log Out. Below this, a secondary navigation bar includes Website & Content, Listings, Leads & Marketing, and Account & Contact. The main content area is titled 'Welcome to Weblog' and contains a login form. The form includes a 'Username' field, a 'Password' field, a 'Remember Me' checkbox, and 'Login' and 'Reset' buttons. The page also features a 'LiveHelp Agent Available' button in the top right corner.

Figure 2

This screenshot is identical to Figure 2, but the login form is now populated. The 'Username' field contains the text 'johnst.directhomes.com' and the 'Password' field is filled with a series of dots. The 'Remember Me' checkbox remains unchecked, and the 'Login' and 'Reset' buttons are still visible.

Figure 3

Once you have signed in to your blog, you will see a screen called “Main Menu.” Click “Create new weblog” to create your new blog.

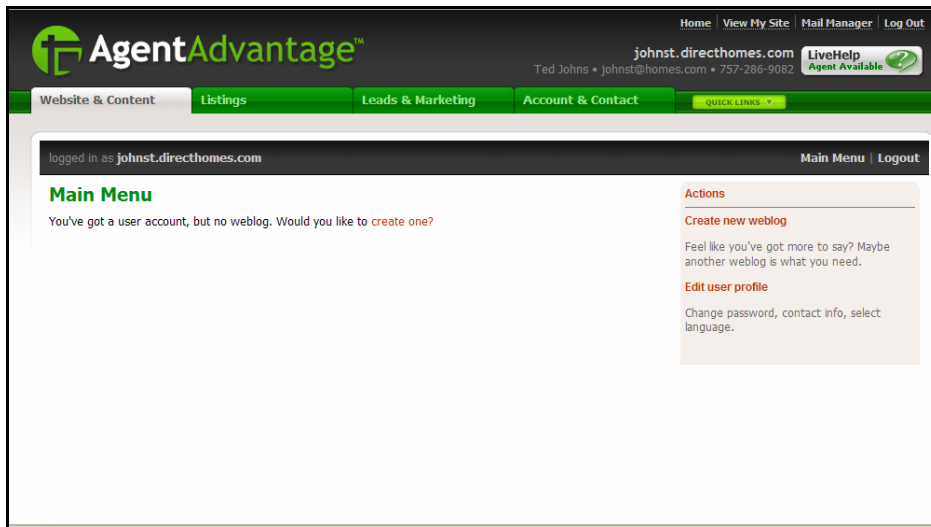


Figure 4

The “Create Weblog” page is where you will fill in the basic information for your blog. The instructions are located to the right of each input field.

The screenshot displays the "Create Weblog" form. It features several input fields with corresponding instructions to their right. The fields are: Name (empty), Description (empty), Handle (empty, with a URL example: http://atprod.homes.com/roller/handle), Email Address (filled with johnst@homes.com), Locale (dropdown menu set to English (United States)), Timezone (dropdown menu set to America/New\_York), and Theme (dropdown menu set to Basic). At the bottom, there is a "design" button and a "CALENDAR" link for June 2007.

Figure 5

This is what the page will look like when complete.

logged in as johnst.directhomes.com [Main Menu](#) [Logout](#)

### Create Weblog

Use this form to create a new weblog.

Name	<input type="text" value="Ted's Agent Advantage Blog"/>	The name is the title of your weblog, it will be displayed at the top of your weblog page, and in the title field of your weblog's newsfeed. This field should not include HTML.
Description	<input type="text" value="This is my blog"/>	The description of your weblog, and it will be used in description or subtitle field of your newsfeed. This field should not include HTML.
Handle	<input type="text" value="TedJohns"/> URL: <a href="http://atprod.homes.com/roller/handle">http://atprod.homes.com/roller/handle</a>	The handle is a short one-word name for your weblog. It will be used in your URL, so please limit it to simple ASCII alphanumeric characters (a-z, A-Z and 0-9), and do not use HTML.
Email Address	<input type="text" value="johnst@homes.com"/>	Your email address or the email address of the person responsible for the weblog that you are creating.
Locale	<input type="text" value="English (United States)"/>	The default locale to be used for the display of this weblog when the browser does not specify a locale.
Timezone	<input type="text" value="America/New_York"/>	The timezone to be used for entry and display of this weblog.
Theme	<input type="text" value="Basic"/>	The theme to be used to display this weblog.

Figure 6

Again, sign in to your site once you have filled out the information to create a new blog.

[Main Menu](#) | [Login](#)

### Welcome to Weblog

Please enter your Control Panel username and password to login.

Username:

Password:

Remember Me

Figure 7

You now have a blog, and you can begin to write your posts.

AgentAdvantage™

Home | View My Site | Mail Manager | Log Out


johnst.directhomes.com  
Ted Johns • johnst@homes.com • 757-286-9082

LiveHelp  
Agent Available

Website & Content | Listings | Leads & Marketing | Account & Contact | QUICK LINKS

logged in as johnst.directhomes.com Main Menu | Logout





### Create Weblog

 New weblog [TedJohns] has been successfully created.

Select a weblog to edit, manage, or configure.

Ted's Agent Advantage Blog

<b>Link</b>	<a href="http://atprod.homes.com/roller/TedJohns">http://atprod.homes.com/roller/TedJohns</a>
<b>Permission</b>	ADMIN
<b>Description</b>	This is my blog
<b>Members:</b>	1
<b>Today's hits:</b>	0

 New Entry  
 Entries (0)  
 Comments (0)  
 Settings

**Actions**

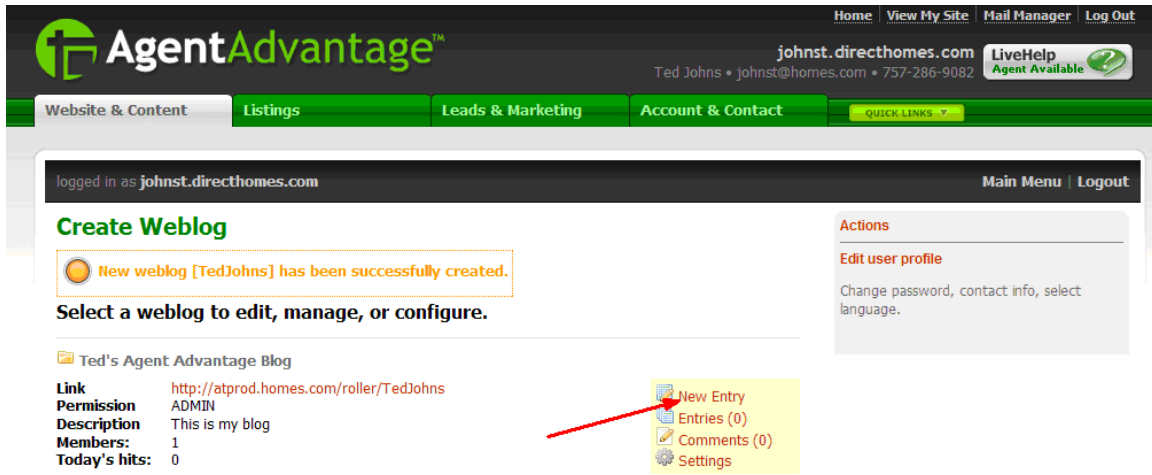
**Edit user profile**

Change password, contact info, select language.

Figure 8

## Create and Edit: Writing and Working with Your First Entries

To create your first blog entry, click on “New Entry,” found to the right of your blog details.



The screenshot shows the Agent Advantage web interface. At the top, there is a navigation bar with links for Home, View My Site, Mail Manager, and Log Out. The user is logged in as johnst.directhomes.com. The main navigation menu includes Website & Content, Listings, Leads & Marketing, and Account & Contact. The 'Create Weblog' section displays a message: "New weblog [TedJohns] has been successfully created." Below this, there is a table of weblogs. The first weblog is "Ted's Agent Advantage Blog" with the following details:

Link	<a href="http://atprod.homes.com/roller/TedJohns">http://atprod.homes.com/roller/TedJohns</a>
Permission	ADMIN
Description	This is my blog
Members:	1
Today's hits:	0

To the right of the weblog details is a menu with the following options:

- New Entry
- Entries (0)
- Comments (0)
- Settings

A red arrow points to the "New Entry" option. On the right side of the page, there is an "Actions" section with a link for "Edit user profile" and a description: "Change password, contact info, select language."

Figure 9

This is the page where you will create and edit your blog entries. You will also be able to view and edit your preferences, review your latest blog entries, comments on those entries and your bookmarks.

The screenshot shows a web application interface for managing a webblog. At the top, it indicates the user is logged in as 'johnst.directhomes.com' and is editing the webblog 'TedJohns'. There are links for 'Main Menu' and 'Logout'. The main heading is 'New Entry'. Below this, there are two tabs: 'Create & Edit' (active) and 'Preferences'. A breadcrumb trail shows 'New Entry | Entries | Comments | Categories | Bookmarks'. The main content area is titled 'Create a new entry in weblog TedJohns'. It contains several form fields: 'Title' (text input), 'Status' (displaying 'Not saved' in red), 'Category' (a dropdown menu set to 'General'), and 'Tags' (text input). Below these is a 'Content' section with a rich text editor toolbar and a large text area. A 'Path:' label is visible below the content area. Below the content area is a 'Summary (optional)' section, also with a rich text editor toolbar and a text area, followed by another 'Path:' label. At the bottom of the main content area, there are two expandable sections: '+ Plugins To Apply' and '+ Advanced Settings'. At the very bottom, there are two buttons: 'Save as Draft' and 'Post to Weblog'. On the right side of the page, there is a sidebar with four sections: 'Comments' (None), 'Pending Entries' (None), 'Recent Drafts' (None), and 'Recent Entries' (None). Below these are 'Recent Entries' (None) and 'Scheduled Entries' (None).

Figure 10

Once you have written a post and hit the Post to Weblog button, you will see a notification box that says, “Changes saved.” You will also see a Permalink that you can click to see the page.

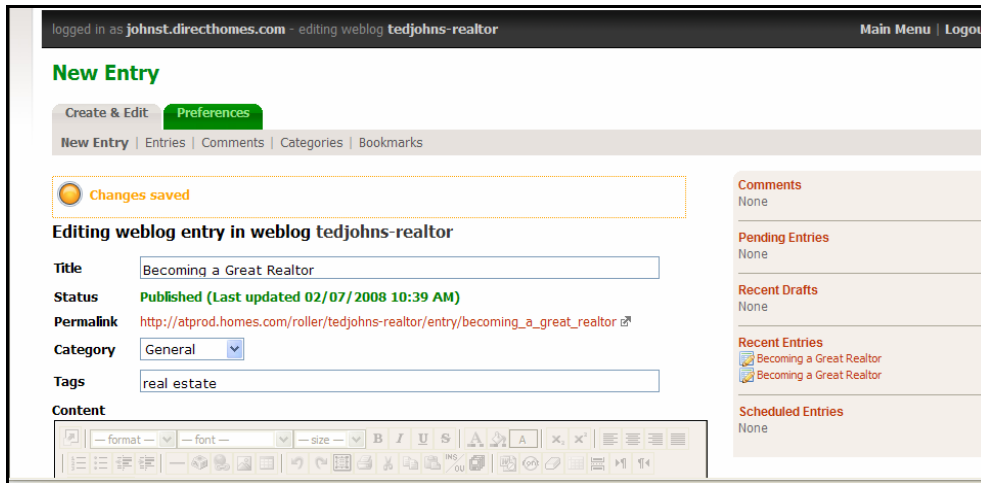


Figure 11

Once you have created a blog on your site, you will want to go to your navigation buttons and links sections to add links to your site so that visitors can see your blog posts.

In order to create a link on your site, that will allow visitors to view your blog you'll need to use the following link: [http://your\\_website\\_name\\_here.com/content/blog.html](http://your_website_name_here.com/content/blog.html)

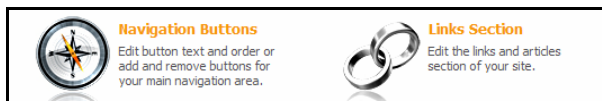


Figure 12

## Questions?

If you need assistance with adding a blog button or links to your website, please contact our support team at [support@homes.com](mailto:support@homes.com) or by calling 1-800-889-3726.